

THE LOCAL CROWD MONADNOCK



A community-based crowdfunding program that's about us, our region & our community.

2,855

Supporters

\$361,240

Raised

43

Campaigns

2021 Accomplishments

- Launched the Monadnock Restaurant Project, a homegrown stimulus effort that raised close to \$30K to purchase gift cards from locally owned restaurants. We strategically dispersed these gift cards to community members through partnering businesses. Then, we asked participants to spend these cards quickly and above what the card is worth, providing an immediate shot in the arm to Keene's local economy.
- Grew our online marketplace for our region's locally owned businesses, called TLC Monadnock Mercantile, compiling local products, gift cards, and takeout menus from 203 businesses all in one site.
- Collectively raised over \$103K from 745 supporters for 8 crowdfunding campaigns in 2021.
- Served as program manager for Shop Indie Local, a program of the American Independent Business Alliance, that boosted the success of Plaid Friday and Cider Monday in our region and throughout the nation.

About us:

The Local Crowd (TLC) Monadnock leverages the power of crowdfunding to cultivate a stronger ecosystem of investors, service providers and local economy champions investing in a local, green and fair economy in the Monadnock Region.



Back To School With Food...

📍 Brattleboro, VT

Farm to School in a Neighborhood Near You! Food Connects is an entrepreneurial non-profit on a mission to create healthy families, thriving...

Raised Percent : **173.83%**



\$10,000 **\$17,383** **Sep 2021**
Funding Goal Fund Raised Ended



The Farm Cafe Outdoor Patio...

📍 Keene, NH

Last year The Farm Café in Keene, NH planned on updating our outdoor dining experience prior to the pandemic, but the pandemic set us back...

Raised Percent : **119.77%**



\$3,000 **\$3,593** **Sep 2021**
Funding Goal Fund Raised Ended



State-of-the-Art Technologies T...

📍 Keene, NH

State-of-the-art technologies will allow the Historical Society of Cheshire County to document, share, and broadcast our programs...

Raised Percent : **112.11%**



\$3,600 **\$4,036** **Jul 2021**
Funding Goal Fund Raised Ended



The Monadnock Restaurant...

📍 Keene, NH

"It could be a really rough few months for our fellow restaurateurs and if we don't do something soon, we could lose some of the..."

Raised Percent : **100.47%**



\$30,000 **\$30,142** **Apr 2021**
Funding Goal Fund Raised Ended

Learn More: tlcmonadnock.com